

Eid Bodumas Hifun – Terms and Conditions

Effective Date: 24 May 2026

These Terms govern the "Eid Bodumas Hifun" (the "**Campaign**") carried out by Dhiraagu. These Terms form a part of and are subject to Dhiraagu's General Terms available at www.dhiraagu.com.mv (the "**General Terms**"). Capitalised terms used but not defined herein shall have the same meaning as in the General Terms. In the event of a conflict between these Terms and the General Terms, these Terms shall prevail to the extent of the inconsistency, in accordance with clause 1.1 of the General Terms.

1. INTRODUCTION

- 1.1. The Campaign is a seven (7) day digital engagement promotion accessible exclusively through the Dhiraagu App during the Campaign Period. Eligible Customers may participate in a daily scratch-and-collect game themed around the traditional Bodu Mas hunt, with the opportunity to earn Data Rewards and Eid Tickets (as defined below), subject to these Terms and the General Terms.
- 1.2. By participating in this Campaign, you confirm that you have read, understood, and agree to be bound by these Terms and the General Terms.
- 1.3. This Campaign may be withdrawn, modified, or extended by Dhiraagu at its discretion in accordance with clause 11.9 of the General Terms.

2. AGREEMENT TO TERMS

- 2.1. By clicking to accept or agree to these Terms, or by participating in the Campaign, you are indicating your electronic signature, which signifies your legal agreement to these Terms and any future updates. This electronic acceptance is legally binding and equivalent to a wet ink signature in accordance with the Electronic Transactions Act (Law No: 2/2022).
- 2.2. You confirm that you accept these Terms by participating in the Campaign through the Dhiraagu App. If you do not agree to these Terms, do not participate in the Campaign. Your participation in the Campaign constitutes your acceptance of these Terms.

3. DEFINITIONS

- 3.1. In these Terms:

"Campaign"

means the "Eid Bodumas Hifun" campaign, being a seven (7) day digital scratch-and-collect engagement promotion conducted by Dhiraagu through the Dhiraagu App during the Campaign Period, as further described in these Terms.

"Campaign Period"

means the period commencing on 24 May 2026 and ending on 30 May 2026, unless the Campaign is withdrawn, modified, or terminated earlier by Dhiraagu in accordance with these Terms.

"Customer" or "you"

means a subscriber of Dhiraagu who holds an active prepaid or postpaid Dhiraagu mobile service number and who participates in or is eligible to participate in this Campaign.

"Data Reward"

means a themed 2GB data pack (Chat, Social Media, or Streaming), as applicable, awarded to a Customer who scratches the designated Gear Card on its Unlock Day, valid for twenty-four (24) hours from the time of redemption, and subject to Dhiraagu's applicable service terms and fair usage policies.

"Dhiraagu"

means Dhivehi Raajjeyge Gulhun Plc (Company Registration No. C-0024/1988), whose registered office is at Dhiraagu Head Office, Ameenee Magu, P.O. Box 2082, Malé, Republic of Maldives.

"Dhiraagu App"

means the official Dhiraagu mobile application available for download on iOS and Android platforms.

"Eid Ticket"

means a virtual lucky draw entry credited to a Customer's Campaign account upon scratching a

Gear Card on its designated Unlock Day. Each Eid Ticket constitutes one (1) entry in the MEGA Draw. A maximum of three (3) Eid Tickets may be earned per Unlock Day, and a maximum of twenty-one (21) Eid Tickets may be earned over the Campaign Period.

"Gear Card"

means a virtual scratchable card within the Campaign portal on the Dhiraagu App, each representing a piece of traditional fishing gear, which is unlocked on its designated Unlock Day.

"MEGA Draw"

means the single offline lucky draw to be conducted by Dhiraagu after 3 June 2026, in which all Customers holding at least one (1) Eid Ticket as at 30 May 2026 are eligible to participate, with each Eid Ticket constituting one (1) draw entry.

"Prize"

means the fishing gear kit + Gorpro Hero 11 Mini stated in clause 7.2.

"Terms"

means these Terms and Conditions applicable to the Campaign.

"Unlock Day"

means, in respect of each Gear Card, the specific calendar day during the Campaign Period on which that Gear Card becomes available for scratching and on which same-day rewards (Data Reward and Eid Tickets) may be earned.

4. ELIGIBILITY

- 4.1. You are eligible for this Campaign if you are an active prepaid or postpaid subscriber of Dhiraagu at the time of participation.
- 4.2. You must hold a valid and active Dhiraagu mobile service number, be in good standing with no outstanding overdue amounts, and be at least eighteen (18) years of age with the legal capacity to contract.
- 4.3. Both prepaid and postpaid Customers are eligible for this Campaign.
- 4.4. Each Customer may participate in the Campaign once per active Dhiraagu mobile service number. For the avoidance of doubt, a Customer holding multiple active service numbers may participate separately in respect of each such number.
- 4.5. Participation in the Campaign is free of charge. No subscription fee, activation fee, or other charge shall be payable by you to participate in the Campaign. Data Rewards earned through the Campaign are provided at no cost to you, subject to these Terms.

5. PARTICIPATION

- 5.1. To participate in the Campaign, eligible Customers must:
 - (a) log in to the Dhiraagu App during the Campaign Period;
 - (b) navigate to the Eid Bodumas Hifun Campaign portal within the Dhiraagu App; and
 - (c) select and scratch the available Gear Card(s) to reveal the daily fishing gear and, where applicable, claim the associated Data Reward and Eid Tickets.
- 5.2. Each Gear Card is available for scratching from 00:00 on its designated Unlock Day. A Customer who scratches a Gear Card on its Unlock Day shall receive the associated Data Reward and three (3) Eid Tickets. A Customer who scratches a Gear Card after its Unlock Day shall see the visual reveal only and shall not receive any Data Reward or Eid Tickets in respect of that Gear Card.
- 5.3. Upon earning a Data Reward, the Customer must tap the "redeem" button within the Campaign portal to activate the Data Reward. Each Data Reward is valid for twenty-four (24) hours from the time of redemption

- and is subject to Dhiraagu's applicable service terms and fair usage policies.
- 5.4. The maximum number of Eid Tickets achievable per Dhiraagu mobile service number is twenty-one (21) (being three (3) Eid Tickets per day over seven (7) days). The maximum number of Data Rewards achievable per Dhiraagu mobile service number is seven (7) (being one (1) Data Reward per Unlock Day).
- 6. CAMPAIGN MECHANICS AND SCHEDULE**
- 6.1. The Campaign operates over the Campaign Period. All Data Rewards shall be provisioned through existing Dhiraagu systems. Each Data Reward is valid for twenty-four (24) hours from the time of redemption and shall expire automatically thereafter. Data Rewards are non-transferable, non-exchangeable, and carry no cash value. Data Rewards are subject to Dhiraagu's applicable service terms and fair usage policies.
- 6.2. For the avoidance of doubt, a Customer who scratches a Gear Card after its designated Unlock Day shall receive a visual reveal of the gear only. No Data Reward or Eid Tickets shall be awarded in respect of a late scratch.
- 7. MEGA DRAW AND PRIZE**
- 7.1. Any Customer who holds at least one (1) Eid Ticket as at 30 May 2026 shall be automatically entered into the MEGA Draw. No separate registration or action is required beyond earning at least one (1) Eid Ticket during the Campaign Period.
- 7.2. Each Eid Ticket held by a Customer constitutes one (1) entry in the MEGA Draw. A Customer holding multiple Eid Tickets shall have a correspondingly higher number of entries. The winner shall be selected by way of a random offline draw conducted by Dhiraagu after the Campaign Period.
- 7.3. One (1) winner shall be selected in the MEGA Draw to receive a full Fishing Gear Kit +Gopro Hero 11 Mini (the "**Prize**"). The Prize is non-transferable, non-exchangeable, and carries no cash alternative. Dhiraagu reserves the right to substitute the Prize with an alternative of equal or greater value if the original Prize becomes unavailable.
- 7.4. The winner of the MEGA Draw shall be notified by Dhiraagu via the contact details associated with their Dhiraagu account. The winner must respond to Dhiraagu's notification within seven (7) days of receipt, failing which Dhiraagu reserves the right to select an alternative winner. Dhiraagu may require verification of the winner's identity and eligibility (including credit control verification) prior to handing over the Prize.
- 7.5. The results of the MEGA Draw are final and binding. No correspondence shall be entered into regarding the outcome of the MEGA Draw, save in the case of manifest error.
- 7.6. Dhiraagu's decisions in relation to the conduct of the MEGA Draw, the selection of the winner, and the fulfilment of the Prize shall be final, subject to applicable laws of the Republic of Maldives.
- 7.7. For the avoidance of doubt, a Customer who does not hold any Eid Tickets as at 23:59 on 30 May 2026 (including a Customer who scratched Gear Cards only after their respective Unlock Days) shall not be eligible to participate in the MEGA Draw.
- 8. PERSONAL DATA**
- 8.1. To facilitate the Campaign, Dhiraagu may collect and process certain personal information, including but not limited to your name, contact details, service number, and Campaign participation data. Such data shall be processed in accordance with Dhiraagu's Privacy Policy and applicable laws of the Republic of Maldives.
- 8.2. Dhiraagu may publish the name and/or service number of the MEGA Draw winner for promotional purposes. By participating in the Campaign, you consent to such publication in the event that you are selected as the winner. Save as set out in this clause 8, Dhiraagu shall handle your personal information in accordance with clause 22 of the General Terms.
- 8.3. By participating in the Campaign, you acknowledge and agree that Dhiraagu will collect and process your personal data as described in this clause 8.1 for the purpose of administering the Campaign and the MEGA Draw. Your data will be processed in accordance with Dhiraagu's Privacy Policy and applicable laws of the Republic of Maldives.
- 9. LIABILITY**
- 9.1. To the maximum extent permitted by applicable law, Dhiraagu shall not be liable for:
- any failure, interruption, or delay in the Dhiraagu App or Campaign portal that prevents or impairs participation in the Campaign;
 - any failure to provision or deliver a Data Reward due to network issues, system errors, or circumstances beyond Dhiraagu's reasonable control;
 - any loss, damage, or disappointment suffered by a Customer as a result of participating or failing to participate in the Campaign; and
 - any loss or damage arising from the conduct or outcome of the MEGA Draw.
- 9.2. Subject to clause 23.1 of the General Terms, the limitations and exclusions of liability set out in clause 23 of the General Terms shall apply to this Campaign. For the avoidance of doubt, Dhiraagu's aggregate liability in connection with this Campaign shall not exceed Fifteen Thousand Maldivian Rufiyaa (MVR 15,000) as set out in clause 23.4 of the General Terms.
- 9.3. You agree to indemnify and hold Dhiraagu harmless from any claim, loss, or liability arising from your participation in this Campaign or your breach of these Terms, to the extent set out in clause 23.5 of the General Terms.
- 9.4. Dhiraagu shall not be liable for any delay or failure in performing its obligations due to circumstances beyond its reasonable control, including but not limited to force majeure events.
- 9.5. These limitations are in addition to those outlined in clause 23 of the General Terms.
- 10. GENERAL PROVISIONS**
- 10.1. Dhiraagu reserves the right to amend, suspend, or withdraw this Campaign and these Terms at any time, subject to providing notice in accordance with the General Terms. Where Dhiraagu withdraws the Campaign during the Campaign Period, any Eid Tickets already earned by Customers shall remain valid for the purposes of the MEGA Draw unless otherwise notified by Dhiraagu.
- 10.2. These Terms shall be governed by and construed in accordance with the laws of the Republic of Maldives. If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.
- 10.3. You cannot transfer your rights or obligations under these Terms without Dhiraagu's written consent. Dhiraagu may assign its rights and obligations to another provider.
- 10.4. Notices must be in writing and delivered by hand, post, or electronic means. Notices are considered served on the date of delivery, or ten (10) days after posting or, if delivered electronically, on the date the electronic communication was sent.
- 10.5. Any dispute relating to the Campaign or these Terms must be resolved amicably in discussion with Dhiraagu, and if unresolved, shall be referred to the courts of the Republic of Maldives, in accordance with the General Terms.
- 10.6. All decisions of Dhiraagu regarding the Campaign are final, subject to applicable laws of the Republic of Maldives and your statutory rights.
- 10.7. Claims related to the Campaign must be made individually. By participating in the Campaign, you waive the right to participate in any class action or collective proceeding.
- 10.8. Dhiraagu's failure to enforce any right shall not be deemed a waiver of that right.