

Eligibility criteria:

1. Dhiraagu Postpaid Customers: Rental Plans 750 and above (Including Flex)
2. FBB Customers: Rental Plans 30M and above
3. Amilla postpaid customers will not be eligible

Terms and conditions

1. If the customer has an active paid subscription on the number activated before the promo launch, the customer can choose to unsubscribe their current paid subscription and opt for the Free offer on eshop. Free offer will begin from next billing cycle
2. A customer can have maximum three subscriptions on SonyLiv at a time (across all activation channels eg: Dhiraagu Billing, credit/debit card, social etc)
3. Email address will be used as user id for FBB customers, customers KYC needs to be updated to activate FREE SonyLiv offer
4. Subscription will be billed as per the postpaid/FBB billing cycle
5. Eligible customers must manually redeem the FREE offers on eshop. FREE offer will not be auto redeemed.
6. Rebate from Un-subscription will not be allowed.
7. Customer will be able to unsubscribe from the Content addon at any point
8. IF un-subscribed before the end of the current billing cycle, subscription cancelling will be effective the last day of billing cycle. The subscription will not be available from the first day of plan renewal after Un-subscription
9. Customer can redeem the FREE offer on eshop after changing to high value plan SMS notification for FREE offer will go once the customer is on an eligible rental plan
10. Once downgraded, the subscription renewal will be cancelled, and subscription will only be accessible until the end of that billing cycle.